

PROJECT SHOWCASE

CORPORATE



811 LOUISIANA

FACILITY SIZE

577,735 sqft, 26 stories

COMPLETION DATE

November 2017

LOCATION

811 Louisiana St
Houston, TX 77002

DEMOGRAPHICS

Sedentary adults
Moderate to high usage

WEBSITE

<http://www.colvilloffice.com/properties/811Louisiana/>

A RENOVATED SANCTUARY IN THE HEART OF BUSTLING DOWNTOWN

Conveniently located in the center of downtown Houston with easy tunnel access to shopping and restaurants, 811 Louisiana was given an extensive redesign. In 2013 Hines was retained as the developer to upgrade the interior, exterior and amenities. Among those amenities was a brand new, private fitness center that would be top-of-the-line.

Developer Hines insisted on only the best of the best for the tenant-only fitness center. They wanted a mix of cardio, strength and functional training equipment, as well as guided fitness technology. Marathon Fitness helped them choose Precor P62 cardio, Discovery series strength, a Torque functional frame for varied workouts, as well as Shift® Spin Bikes and Wellbeats virtual training. Marathon worked closely with the designer on the colors, floor, ceiling, and wall art. The renovation was key to sealing the deal for one of the major tenants that moved into the building, as the tenant would not sign the lease agreement until a fitness center was confirmed.



